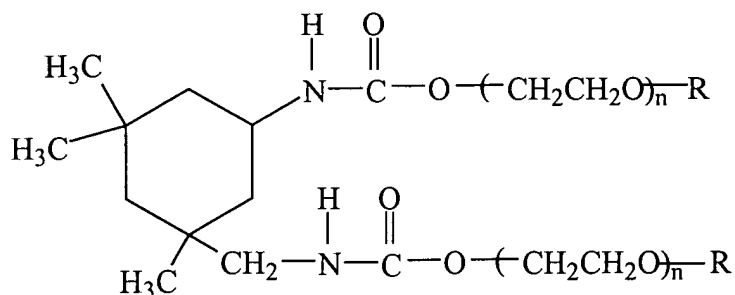


In the Claims:

1. (Currently amended) A personal care product comprising a surfactant and a substantially solubilized fatty ethoxylated dimeric urethane of the formula:



where n is a whole number from about 50 to 120;

R is a C<sub>12</sub>-C<sub>24</sub> alkyl or alkenyl group; and

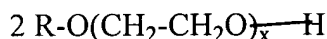
wherein the fatty ethoxylated dimeric urethane comprises about 0.5% to about 10% of the personal ~~health~~ care product on a weight percentage basis and the viscosity of the personal ~~health~~ care product ranges from about 500 to about 500,000 cps, ~~preferably about 5,000 to about 150,000 cps.~~

2. (Original) The personal care product of claim 1, wherein the personal care product is a shampoo, n is a whole number from about 70 to 100, and the fatty ethoxylated dimeric urethane comprises about 1% to about 5% of the personal health care product on a weight percentage basis.

3. (Currently amended) The personal care product of claim 1, wherein the personal care product is an emulsion, n is a whole number from about 70 to 100, and the fatty ethoxylated dimeric urethane comprises about 1% to about 5% of the personal ~~health~~ care product on a weight percentage basis.

4. (Currently amended) The personal care product of claim 1, wherein the ~~personal care product~~ comprises surfactant comprises one or more anionic, cationic, amphoteric or nonionic surfactants.

5. (Original) The personal care product of claim 1, wherein the fatty ethoxylated dimeric urethane is made by reacting an ethoxylated fatty alcohol with isophorone diisocyanate in an approximately 2:1 molar ratio of ethoxylated fatty alcohol to isophorone diisocyanate, wherein the ethoxylated fatty alcohol has the formula:



where x is a whole number from about 50 to 120 and R is a C<sub>12</sub>-C<sub>24</sub> alkyl or alkenyl group, and wherein the ethoxylated fatty alcohol and isophorone diisocyanate react in the presence of heat and either an amine or tin catalyst, at a temperature of between about 80° C to about 120° C, and at approximately atmospheric pressure.

6. (Original) The personal care product of claim 5, wherein the fatty ethoxylated dimeric urethane is solubilized by the addition of one or more surfactants.

7. (Original) The personal care product of claim 5, wherein the fatty ethoxylated dimeric urethane contains from about 130 to about 200 moles of ethylene oxide.

8. (Original) The personal care product of claim 5, wherein the ethoxylated fatty alcohol is a C<sub>14</sub> to C<sub>22</sub> alcohol.

9. (Currently amended) The personal health care product of claim 5, wherein ~~the fatty ethoxylated dimeric urethane is Dermothix 75 or Dermothix 100~~ n is 75 or 100.

10-11. Cancelled.

12. (Currently amended) The personal care product of claim 1, wherein the fatty ethoxylated dimeric urethane contains from about ~~75~~ 100 to about 150 moles of ethoxylation.

13. (Original) The personal care product of claim 12, wherein the product viscosity is between about 10,000 and 15,000 cps.

14. (Original) The personal care product of claim 12, wherein the product viscosity is between about 10,000 and 15,000 cps and the concentration of the fatty ethoxylated dimeric urethane is approximately 5% to 10% by weight of the product.

15. (Original) The personal care product of claim 12, wherein the product comprises a surfactant that solubilizes the fatty ethoxylated dimeric urethane.

16. (Original) The personal care product of claim 1 which exhibits stability at a pH ranging from about 1.0 to about 13.0.

17. (Original) The personal care product of claim 9 which exhibits stability at a pH ranging from about 1.0 to about 13.0.

18-20. (Currently amended) The personal care product of claim ~~11~~ 12 which exhibits stability at a pH ranging from about 1.0 to about 13.0.

19. Cancelled.

20. Cancelled.

21. (New) The personal care product according to claim 1 wherein said viscosity ranges from about 5,000 to about 150,000 cps.

22. (New) The personal care product of claim 12 which exhibits stability at a pH ranging from about 1.0 to about 13.0.